

// A MARINE MAMMAL CELEBRATION IN CANADA'S OCEAN PLAYGROUND

This is the first time the Society of Marine Mammalogy biennial marine mammal conference will be hosted in Canada's Ocean Playground, Nova Scotia. We are very excited to welcome people from around the world to our beautiful province!

With the largest coastline in the world, spanning three oceans, Canada is a nation of great marine diversity. The waters off Eastern Canada are some of the most ecologically diverse on the planet. Here we find some of the world's most endangered whale species, the blue and right whales, traveling annually to our cool, northern waters to feed and raise their young. Resident populations of the enigmatic and endangered northern bottlenose whale, a rare beaked whale, regularly dive to depths of over 1000m in waters offshore, feeding in the dark on deep water squid. And hundreds of thousands to millions of grey and harp seals - the largest aggregations in the world - breed on our shores! For many reasons, our waters are the place many marine mammals call home.

Halifax is one of Canada's foremost marine sciences, technological and conservation hubs. It hosts four universities, dozens of globally significant ocean industries, world renowned environmental NGOs, the federal government's premier marine research institute and numerous national and global collaborations. Dartmouth, Halifax and beyond also have a rich and vibrant artist community that showcase and celebrate their work at numerous art events throughout the year. Many of these artisans have been inspired by the rich ocean life of Nova Scotia.

At a glance, science and art may appear rather divergent fields of study. A closer look, however, will show these two fields are merging driven by the rise in social media, and greater accessibility to digital photography and video through mobile phones, compact cameras and drones. But how can the artisan and the scientist benefit each other? Artists have a different view of the world and can provide new interpretations of old ideas and thoughts. As technology has advanced scientists have become more reliant on remote data collection to study ecology, while the artist continues to observe the life around them. Artists cultivate new work through inspiration and the scientist plays a key role here, conveying new facts and perspectives. Artists provide dissemination through avenues not accessible by scientists.

The SMM2017 will attract international marine mammal scientists, managers and policy makers from more than 30 countries to engage in interdisciplinary dialogue on the world's most pressing marine science and conservation issues. This is a unique opportunity to blur boundaries and bring artists and scientists together to inspire new ideas, directions and most importantly celebrate the life of the ocean.

This brochure details the opportunities for artists to participate in this one-off event and share their work and view of the marine world with marine mammal scientists. If you wish to [sell](#) work please see application on pages 2-3; if you wish to [exhibit](#) work please see application on pages 4-5.

SMM2017 ART APPLICATION FORM

// APPLICATION TO SELL ART

please complete form overleaf and send to exhibitors@marinemammalscience.org by Monday July 24th

The following information will help you decide whether you wish to **SELL** your art at the Society of Marine Mammalogy conference and allow us to accommodate you and properly display your work.

The conference will take place 22nd through to 27th October 2017 at the Halifax World Trade and Convention and ScotiaBank Centres. Oral, speedtalk and video presentations would take place in the Convention centre throughout each day. For-profit exhibitors, poster presentations, plenaries and coffee would be in the ScotiaBank Centre. Due to the limited space, all artists wishing to sell work would be in the Convention Centre. We anticipate ~ 1100 presentations so it will be a very busy week.

Due to the limited space available, applicants are encouraged to submit their application as soon as possible. **The deadline for submission is Monday, July 24th. All applications will be reviewed and notifications to attend the conference will be emailed to artists Monday, July 31st. To reserve a booth, confirmation of attendance and the booth fee will be required by Wednesday, August 16th.**

Some important dates and notes!

Exhibit Hours

Monday, October 23 through Thursday, October 26: 8:30 am – 5:30 pm

Important Dates

Mon, July 24	Deadline for receipt of artist application
Mon, July 31	Artists informed of decision to attend conference
Wed, August 16	Full payment with artist description due
Sun, October 22, 12–6 pm	Artist registration and booth set up
Mon, October 23, 8–10 am	Booth set up
Fri, October 27, 8am - 3:30pm	Booth break down begins

Cancellation Policy

Cancellation before Friday, September 22nd, 2017 obligates the artist to 50% of the total booth cost, and cancellation after this date obligates the artist to full payment of the booth fee. However, if the space can be re-assigned to another artist, a full refund will be made.

Security

SMM does not maintain insurance covering artists' property, thus protection of artists' property remains with the artist. Without a conference pass, the general-public will not have access to the conference area within the Convention Centre nor the Scotia Bank Centre and both areas will be closed during non-conference hours. However, SMM cannot guarantee security. If concerned, artists should arrange insurance.

Registration and Booth Staffing

Tickets to social events, including welcome reception and closing celebration, will be available for purchase at registration. Artists should be present at their booth during conference hours and will be required to wear the official SMM2017 badge while in the exhibit area. Badges will be available at the registration area

SMM2017 ART APPLICATION FORM

IF YOU WOULD LIKE A SPACE TO **SELL** YOUR ARTWORK PLEASE COMPLETE THIS FORM

Name: _____

Address: _____

Email: _____ for correspondence and receipt

Phone*: _____ for contact during the conference

Website: _____

Please describe the art you wish to exhibit/sell at the conference

Will you need assistance during set up and take down? ☐ Yes ☐ No

Are you interested in gifting an item as part of a conference award? ☐ Yes ☐ No

Booth & Fee	Description	1 person + HST (15%)	2 persons + HST (15%)
Table and chair(s) – no conference registration	6' draped table, 1 or 2 chairs, ID sign Electricity available. Access to Main Convention and Scotiabank Centres only ¹	\$100 ☐ please tick here	\$170 ☐ please tick here
Table and chair(s) + conference registration	As above with full access to the conference ²	\$790 ☐ please tick here	\$860 ☐ please tick here

¹ Scotiabank Centre holds the exhibitors, research posters, and coffee breaks

² Access to the full conference includes entry to all oral, speed talk and video presentations

SMM2017 ART APPLICATION FORM

PAYMENT – PLEASE TICK ONE

My check is enclosed, made payable to: Society for Marine Mammalogy

Please charge my credit card (circle one): VISA MasterCard American Express

Send a payment via Paypal (conference@marinemammalsociety.org)

Cardholder Name: _____

Cardholder Signature: _____

Card Number: _____

Expiration Date: CVV code: _____

Contact

Please email your forms to: exhibitors@marinemammalscience.org

Or mail it with payment to: ATTN: Damian Lidgard, 1355 Oxford Street, Department of Biology,
Dalhousie University, Halifax, NS B3H 4J1 Canada

I, _____, agree to accept the terms listed above for my participation in the SMM2017 Art Exhibit and hereby excuse the Marine Mammal Society from any liability and accept full responsibility for the security of my work

Signature: _____

Date: _____

SMM2017 ART APPLICATION FORM

// APPLICATION TO EXHIBIT ART

please complete form overleaf and send to exhibitors@marinemammalscience.org by Monday July 24th

The following information will help you decide whether you wish to **EXHIBIT** your art at the Society of Marine Mammalogy conference and allow us to accommodate you and properly display your work.

The conference will take place 22nd through to 27th October 2017 at the Halifax World Trade and Convention and ScotiaBank Centres. Oral, speedtalk and video presentations would take place in the Convention centre throughout each day. For-profit exhibitors, poster presentations, plenaries and coffee would be in the ScotiaBank Centre. Due to the limited space, all artists wishing to sell work would be in the Convention Centre. We anticipate ~ 1100 presentations so it will be a very busy week.

Your artwork will be on display in key areas of the Convention or Scotiabank centre to provide the greatest exposure for the artist and an engaging environment for conference attendees. It is recommended that artists provide contact details to be displayed beside their work. If artists are concerned with people touching the work, signs should be posted by the artwork. Stanchions and rope will be available to surround the piece for a small fee of \$35

Unless the artist has registered for the conference, for security reasons exhibiting artists will not be permitted to attend the conference. Artwork may be delivered on the first Sunday of the conference and collected the following Friday (see [Important Dates](#)).

Due to the limited space available, applicants are encouraged to submit their application as soon as possible. The deadline for submission is Monday, July 24th. All applications will be reviewed and notifications to exhibit art at the conference will be emailed to artists Monday, July 31st.

Some important dates and notes!

Exhibit Hours

Monday, October 23 through Thursday, October 26: 8:30 am – 5:30 pm

Important Dates

Mon, July 24	Deadline for receipt of artist application
Mon, July 31	Artists informed of decision to exhibit at the conference
Sun, October 22, 2–6 pm	Conference will be open to receive items for display
Mon, October 23, 8–10 am	Conference will be open to receive items for display
Fri, October 27, 8 am–5 pm	Collection of display items in Scotiabank Centre

Security

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IF YOU WOULD LIKE A SPACE TO **EXHIBIT** YOUR ARTWORK PLEASE COMPLETE THIS FORM

Name: _____

Address: _____

Email: _____ for correspondence and receipt

Phone*: _____ for contact during the conference

Website: _____

Please describe the art you wish to exhibit at the conference including approximate dimensions

Will you need assistance during set up and take down? ☐ Yes ☐ No

Are you interested in gifting an item as part of a conference award? ☐ Yes ☐ No

I, _____, agree to accept the terms listed above for my participation in the SMM2017 Art Exhibit and hereby excuse the Marine Mammal Society from any liability and accept full responsibility for the security of my work

Signature: _____

Date: _____