

WDC Position: Director of Policy

Responsible To: Chief Executive Officer

Responsible For: All Policy, Advocacy and Campaigning

Direct Reports: Policy and Campaigns Teams

Location: Flexible

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The new role of Director of Policy at WDC requires a person with excellent communication and interpersonal skills, with proven experience of leadership in advocacy, policy, strategy development, communication and campaign implementation. Managing a team based across the globe, the role is responsible for representing WDC, acting as a spokesperson on our behalf and ensuring the co-ordinated representation of WDC to all relevant bodies. The role requires the holder to keep abreast of current cetacean conservation, protection and welfare issues.

Key Responsibilities:

- Strategic development of campaigns, policy, communications and advocacy within WDC
- Leadership and line management of international policy staff
- Represent the policy team within WDC to directors and boards
- Manage the dynamic policy planning process
- Lead the creation of key policy briefing documents and position papers
- Work with the Science directorate to ensure WDC's policy agenda is scientifically reinforced
- Work with Marketing and Fundraising to assist in securing funds for programmes and campaigns
- Create and facilitate high-level partnerships with government officials, NGOs, private and commercial organizations to promote WDC's objects
- Provide strategic communications advice to the WDC boards and senior team and provide guidance and assistance to other teams in implementing communications and policy strategies.
- Participate in the management of WDC through strategic and operational planning exercises and as a member of the senior management team
- Develop methods for measuring and evaluating progress toward conservation policy goals.
- Recruit, train, supervise and inspire new policy staff as needed.