

Marketing & Fundraising Internship

Association ELI-S Conservation Project - Nicaragua

Organization Overview

Association ELI-S is a non-profit scientific and environmental organization dedicated to marine cetacean research since 2016, ocean ecosystem education, and coastal conservation. Our flagship initiative is a conservation project in San Juan del Sur, Nicaragua, combining participatory science, community education, and beach restoration efforts.

Position: Marketing & Fundraising Intern

Duration: minimum 3 months (flexible, negotiable)

Internship periods: flexible start between February and October.

Location: Remote

Type: Unpaid internship (academic credit/portfolio building)

Other : We can sign academic internship agreements if required by your university.

Position Overview

We're seeking a motivated marketing and communications intern to support our Nicaragua conservation project through strategic fundraising and marketing initiatives. You'll play a crucial role in expanding our donor base, securing corporate sponsorships, and increasing visibility for our marine conservation work.

This is an ideal opportunity for someone passionate about environmental conservation, marine science communication, and nonprofit fundraising to gain real-world experience in a mission-driven organization.

Key Responsibilities

Sponsorship & Partnership Development (40%)

- Identify and research potential corporate sponsors aligned with marine conservation, sustainability, and education
- Develop sponsorship proposals and packages tailored to different company sizes and sectors
- Create a sponsorship pipeline and maintain tracking of prospects
- Conduct outreach to potential partners via email, phone, and professional networks
- Negotiate sponsorship terms and manage sponsor relationships
- Develop sponsorship recognition strategies (website features, annual reports, event recognition)

Fundraising Campaign Management (30%)

- Assist in planning and executing fundraising campaigns (online campaigns, fundraising events, grant applications)
- Research grant opportunities from foundations and public institutions aligned with conservation and education goals
- Support the development of compelling fundraising materials and case studies
- Manage social media campaigns promoting donation opportunities
- Track and analyze fundraising performance metrics
- Develop monthly fundraising newsletters or updates for existing donors

Marketing & Communications (20%)

- Create and optimize marketing content for social media (Instagram, Facebook, LinkedIn)
- Elaborate monthly newsletter
- Produce visual content (infographics, videos, photos) highlighting the Nicaragua project
- Maintain and update the ELI-S website with fundraising and partnership information
- Create email marketing campaigns to engage donors and sponsors

Relationship & Data Management (10%)

- Maintain a database of donors, sponsors, and prospects
- Prepare reports on fundraising and sponsorship activities
- Assist in organizing donor appreciation events or virtual meetings
- Support communication with existing sponsors and donors

Required Skills & Qualifications

Essential

- Strong written and verbal communication skills in English and/or French
- Basic knowledge of digital marketing and social media platforms
- Ability to research companies and identify sponsorship opportunities

- Organizational skills and attention to detail
- Self-motivation and ability to work independently
- Passion for environmental conservation or nonprofit work

Preferred

- Experience with nonprofit fundraising or marketing
 - Familiarity with CRM tools or database management
 - Graphic design or video editing skills
 - Grant writing experience
 - Knowledge of marine science or environmental conservation
 - Experience with social media analytics and content optimization
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What You'll Learn

- Nonprofit fundraising strategies and best practices
 - Corporate sponsorship development and negotiation
 - Digital marketing and social media strategy
 - Grant writing and foundation relations
 - Environmental communication and storytelling
 - Marine conservation project management
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What We Offer

- **Real-world impact:** Your work directly supports marine mammal research and community education
 - **Mentorship:** Support from experienced nonprofit professionals
 - **Network access:** Connections with environmental organizations, sponsors, and donors
 - **Flexible scheduling:** Remote work options available
 - **Portfolio building:** Concrete examples of campaigns, sponsorships, and metrics to showcase your work
 - **Potential for extension:** Strong performance may lead to part-time or full-time opportunities
 - **Field trip opportunities:** Potential to visit our Nicaragua project site and witness impact firsthand
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Project Context: Nicaragua Conservation Initiative

Our Nicaragua project focuses on:

- **Scientific research:** Participatory science programs counting and monitoring marine mammals
- **Community engagement:** Working with local fishermen on sustainable practices
- **Education:** Beach cleanups and marine ecosystem awareness
- **Conservation:** Direct protection actions for coastal ecosystems and marine species

We're seeking 10,000 to 40,000 € in annual funding and corporate partnerships to expand and sustain this work. Your contribution will help protect humpback whales, coastal ecosystems, and the communities that depend on them.

How to Apply

Please submit:

1. Cover letter explaining your interest in marine conservation and fundraising
2. Resume/CV highlighting relevant marketing or fundraising experience
3. 2-3 examples of marketing content or campaigns you've created (portfolio links, social media content, writing samples, etc.)
4. One-page statement: "Why ELI-S? Why this project?" (explain what draws you to our mission)

Send applications to: **contact@eli-s.com**

Questions?

For more information about this position or Association ELI-S, contact Joëlle De Weerd, Project Director or +32 497 71 20 87.

Visit our website: <https://eli-s.com/>

Follow us on social media: <https://www.instagram.com/association.elis/>

About Equal Opportunity

Association ELI-S is committed to building a diverse and inclusive team. We welcome applications from people of all backgrounds and experiences. We particularly encourage applications from individuals with direct experience with marine conservation, environmental justice, or nonprofit work.